

DISCOVER LOCAL ATTRACTIONS

- ❖ Sports and recreation center „Džungla”
- ❖ Hotel Park, Hotel Branch, Hotel Integra
- ❖ Regional museum and cultural centers
- ❖ Religious buildings: Memorial church of St. Peter and Paul, Parish of the Sacred Heart of Jesus, Selimi Mosque, Bet Shalom Synagogue

SPORTS TOURISM – KEY DEVELOPMENT SEGMENT

- ❖ International Handball TV tournament of champions – 60 years of tradition
- ❖ FC Sloga – Premier league of BiH
- ❖ TC Doboj – tennis tournaments, competitors from more than 20 countries
- ❖ Ozren Mountain Marathon
- ❖ National Paragliding Competition
- ❖ National and European Championships in martial arts.



National Paragliding Competition

CONFERENCE AND CONGRESS TOURISM

Thanks to its central location between Banja Luka and Sarajevo, Doboj is an ideal location for seminars, conferences and business meetings. Hotel capacities already provide event spaces, with additional potential for the development of modern congress centres and expanded hotel facilities.

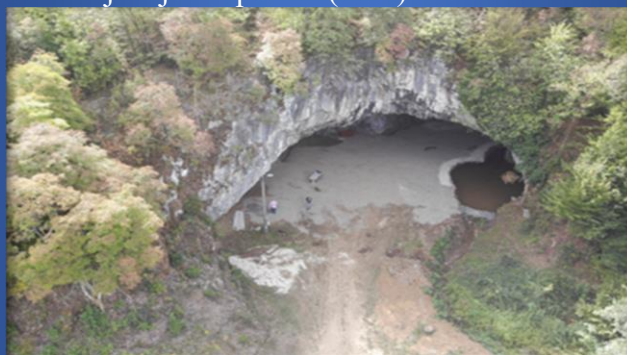
TOURISM GROWTH AND INVESTMENT POTENTIAL

Doboj is experiencing continuous growth in visitors. In the period 2022-2025, tourist arrivals increased by 12% and the number of overnight stays by foreign guests reached 17.190 in 2025.

Year	Total arrivals	Domestic tourists	Foreign tourists	Total overnight stays
2022.	14.298	6.189	8.109	22.687
2023.	15.060	6.724	8.336	22.880
2024.	16.017	6.376	9.641	25.536
2025.	15.690	5.952	9.738	25.055

INVESTMENT OPPORTUNITIES

- ✓ Sports and adventure tourism – infrastructure modernization
- ✓ Conference tourism – congress centers
- ✓ Rural and ecotourism – support for rural households
- ✓ Excursion tourism: Ozren, Goransko jezero (lake), Duboki potok, Duga njiva, Djevojačka pećina (cave).



Djevojačka pećina (Local Community Stanovi)

ECOTOURISM

Ecotourism in the Doboj area, especially on the Ozren, Krnjin, Vučijak and Trebava mountains, provides a unique opportunity to enjoy untouched nature, hiking, cycling and exploring the rich flora and fauna.

TOURIST GUIDE

CITY OF DOBOJ



DOBOJ – TOURISM AND INVESTMENT POTENTIAL

Located in the heart of Bosnia and Herzegovina, Doboj is a key transport and tourism hub. With great geostrategic position, it connects the country's main cities – Sarajevo, Banja Luka and Tuzla – and international routes to Europe.



CULTURAL-HISTORICAL HERITAGE

National monuments of B&H

- Doboj fortress Gradina – symbol of the city,
- Roman camp and civilian settlement – Makljenovac
- Crkvina – Makljenovac (archaeological site)
- Old town Doboj – medieval fortress
- Mulalić house – historical building.

FIRST MENTION OF THE CITY OF DOBOJ – JUNE 28, 1415

The history of Doboj dates back to the 13th Century, with the construction of the Doboj Fortress at a strategic crossroads of important trade routes and rivers, marking the beginning of the settlement that would later develop into the town of Doboj. From its very origins, this position shaped Doboj as a natural meeting point for people, cultures, and trade from surrounding areas. Doboj was first officially mentioned on June 28, 1415, in a record by Dubrovnik merchants to King Sigismund.

DOBOJ FORTRESS GRADINA

Doboj fortress Gradina, built in the 13th Century, is the most recognizable symbol of the city and one of the best preserved medieval fortifications of Bosnia and Herzegovina. The fortress has been declared a national monument of Bosnia and Herzegovina, and its authentic architecture and rich history make it a must-see for all visitors to Doboj.



Doboj fortress Gradina at night

INTERNATIONAL HANDBALL TV TOURNAMENT OF CHAMPIONS

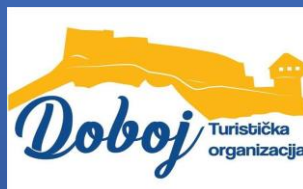
The International Handball TV Tournament of Champions in Doboj is one of the most prestigious handball events in the world, with a tradition of over 60 years. It gathers elite club teams from Europe, Africa and Asia – many of them national and continental champions – delivering top-level handball and intense competition every year. Over decades, it has become a true trademark of Doboj.



CONTACT AND INFO

Doboj tourist organization
Adress: Filipa Višnjića bb, 74000 Doboj
Telephone 053/208 770
E-mail: dobojturizam@yahoo.com

SCAN ME



Updated: March 2026

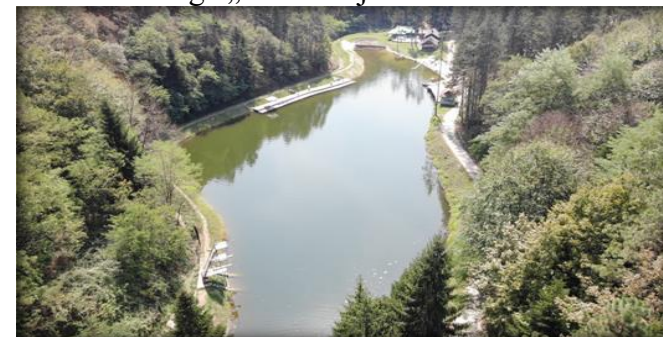
RURAL, HUNTING AND CULTURAL TOURISM

- Village households with authentic accommodation and food,
- Hunting and fishing tourism,
- Religious tourism: numerous temples and the Monastery of St. Matrona of Moscow (Ritešić)
- Vučiji dani Ozren (hunting festival),
- Ozren Meat Festival – Duboki potok.
- Days of tea on Ozren at the Gostilj peak – under the protection of UNESCO's intangible heritage (photo)



In addition to these, the city offers a rich range of cultural, natural and adventure attractions, including:

- Goransko jezero (picnic area and recreation center)
- Adrenalin park Doboj - Pridjel (adventure tourism)
- Ozren and Trebava mountains (ideal for rural and ecotourism)
- Ethno village „Vuk“ Majevac



Goransko jezero (lake)